National Register of Historic Places Inventory—Nomination Form

For NPS use only

received

date:entered:

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections Name Gorlock Building and/or common Location 101, 105, 107, 109, 111, 113 West Lockwood Ave. not for publication vicinity of Webster Groves city, town 29 Missouri county St. Louis 189 code state Classification **Ownership** Status **Present Use** Category district public X occupied agriculture museum X private X. commercial X_{-} building(s) unoccupied . park X_ work in progress educational both private residence _ structure Accessible _ site Public Acquisition entertainment religious. in process X... yes: restricted government scientific _ object being considered yes: unrestricted industrial transportation military nο other: **Owner of Property** Gorlock Center Corporation name 9120 Olive Blvd. street & number St. Louis Missouri city, town **Location of Legal Description** courthouse, registry of deeds, etc. St. Louis County Recorder of Deeds 7900 Forsyth street & number Clayton state city, town **Representation in Existing Surveys** 6. A Historic Survey of the Gore Lockwood has this property been determined eligible? title District in Webster Groves

depository for survey records Historic Section of the St. Louis County Dept. of Parks & Recreation

Clayton city, town

date May, 1983

state Missouri

federal

_ state $\ \underline{\hspace{0.1cm}X}$ county $\ \underline{\hspace{0.1cm}}$

7. Description

Condition	Check one	Check one
excellent deteriorated good ruins unexposed	unaltered _X_ altered	X original site

Describe the present and original (if known) physical appearance

This is a large, two-story, L-shaped, brick building with a flat roof. Shops occupy the first floor and offices occupy the second floor. It has a Beaux-Arts exuberance of detail: a pronounced, bracketed cornice, ornately carved stone hood molds over the three entrances to the second floor and brick piers suggesting monumental columns. The facades have a horizontal, symmetrical appearance. Originally the building consisted of clearly articulated, symmetrical parts: large, square, two-story sections on either side of a one-story section (the post office) surmounted by a dome and a carved stone eagle. The east section possessed a symmetry of three bays on either side of the corner entrance at Gore and Lockwood. In the late 1920's the one-story post office on Lockwood was altered to become a Woolworth's and more bays were added on the Gore Avenue side. Now there are six storefronts on Lockwood Avenue and the second story of each of the large, two-story sections is three bays; original bays and then a small bay for a door and a single window, a bay with double windows over an alley and then two bays of double windows over two small storefronts. Those last two storefronts were built as one large, rear entrance to Woolworth's. On the first floor, three large windows on Gore Avenue for the store at the corner of Gore and Lockwood and one large window on Lockwood Avenue have been bricked in. The back of the building is L-shaped. Its windows and doors have arched lintels and on the first floor windows and doors are covered with wrought iron bars. The north side of the Gore Ave. section is covered with tan stucco. The rest of the back is red brick. The street facades are of dark tan brick. The municipal parking lot of the back of the building is low, on the basement level, and a concrete retaining wall contains a small, grassy terrace at the first floor level in the L. The west facade of the Lockwood Avenue building is hardly visible because it is so close to the next building. There are no significant architectural features in the interior. The second floor is reached by stairways.

Footnotes:

- 1. Blumenson, John J.G.; <u>Identifying American Architecture</u>; pp. 66-67.
- 2. Poppeliers, John; What Style Is It?; pp. 29-30
- 3. Whiffen, Marcus; American Architecture Since 1780; p. 149.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899X 1900~	Areas of Significance—C archeology-prehistoric archeology-historic agriculture architecture art commerce communications		g landscape architectur law literature military music	e religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1910 and 1911	Builder/Architect K]	ipstein and Rathmann	

Statement of Significance (in one paragraph)

The Old Webster commercial district lies between two crossroads: Lockwood Ave. and Gore Avenue and Gore Avenue and the Missouri Pacific Railroad. The two crossroads are the nucleus of the commuter and commercial facilities from which the community of Webster Groves grew. The old buildings, dating from the 1880's through the 1920's create an atmosphere of nostalgia making Webster Groves a unique resource for St. Louis County. The Gorlock Building is the cornerstone of Old Webster. It is the largest, most elegant piece of real estate in the commercial district and it sits at the prime intersection: Lockwood Avenue and Gore Avenue.

The Gorlock Building has local significance under criterion A, associated with events that have made a significant contribution to the broad patterns of our history. The Gorlock Building occupies the site of S.A. Moody's old, frame, real estate office in which the meetings, were held that led to the incorporation of Webster Groves in 1896. The first city hall was in Moody's real estate office until 1907 when the municipal offices were moved to the Empire Building on North Gore next to the post office. In 1909, merchants and residents of Webster Groves learned of a plan to build a new post office on the corner of Lockwood and Gray and to build a new station for the Missouri Pacific Railroad at Rock Hill Road. This made the merchants on North Gore furious because it would move the center of the commercial district farther west and depress North Gore. Led by M.J. Day, owner of the Empire Building, the merchants were able to persuade their congressmen and the United States Post Office to accept a compromise, tear down Moody's real estate office, build the new post office on Lockwood near Gore and move the municipal offices into Thus the new Gorlock Building influenced the development the new building. pattern of the commercial district, stabilizing it, by keeping the heart of the business district, the government offices, close to the original center of town.

The Gorlock Building is also locally significant under criterion C, embodying characteristics of a distinctive style of architecture. It was designed in 1909 by the architectural firm of Klipstein and Rathmann and is an example of their early work, for Ernest Klipstein and Walter Rathmann had just formed their partnership in 1908. Their firm became well known for such buildings as the Bauernhof on the estate of August A. Busch, the Bevo Mill on Gravois, the Civil Courts Building on Tucker Blvd. and Market, and the U.S. Post Office on 18th and Market, and many elegant residences, some in the style of French Chateaux. Ernest Klipstein graduated from the Massachusetts Institute of Technology and studied in Munich and at the Atelier Godfrey Freynet, in Paris, where he was probably influenced by the Ecole des beaux-arts. Klipstein and Rathmann designed the Gorlock Building with a Beaux-Arts

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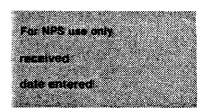
exuberance of detail: a pronounced, bracketed cornice, ornately carved stone hood molds over the doors on and clearly articulated symmetrical parts. It was a surprising extravagance for a modest suburb.

The Luecke Bopp Construction Company of Kirkwood built the one-story section on Lockwood for a post office in 1910. In 1911 they built the large, two-story sections that are retail shops on the first floor and offices on the second floor. There was a dedication ceremony in April of 1911 with speeches by United States_Congressman Richard Barthold, Postmaster Thomas Akins and Mayor Edward Hart. The Webster Groves City Hall occupied the second story of the west wing and the jail was in the basement until 1918. In the late 1920's the post office moved and the Gorlock Building had its one-story facade altered and a rear entrance built on Gore Avenue to become a Woolworth's. Except for the post office, the Gorlock Building is little changed. Its historic integrity contributes to the nostalgic atmosphere of Old Webster.

<u>Footnotes</u>

- 1. Benner, Velma; Webster Groves; Chapter Three, "Settlement Patterns".
- 2. St. Louis County Department of Parks and Recreation; "A Historic Survey of the Gore-Lockwood District in Webster Groves"; pp. 1-2 and 15-16.
- 3. "Webster Groves Incorporation"; The Kate Moody Collection at the Missouri Historical Society.
- 4. "Buildings"; The Kate Moody Collection at the Missouri Historical Society.
- 5. "Post Office"; The Kate Moody Collection at the Missouri Historical Society.
- 6. Webster Groves Building Permits #421 and #497, Webster Groves City Hall.
- 7. Bryan, John Albury; <u>Missouri's Contribution to American Architecture</u>; p. 121.
- 8. McCue, George; The Building Art in St. Louis: Two Centuries; pp. 164, 107, 46, 58.
- 9. Bryan; p. 121
- 10. Blumenson, John J.G.; Identifying American Architecuture; pp. 66-67.
- 11. Whiffen, Marcus; American Architecture Since 1780; p. 149.
- 12. Webster Groves Building Permits #421 and #497.

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- 13. "Post Office"; The Kate Moody Collection at the Missouri Historical Society.
- 14. "Webster Groves City Hall"; The Kate Moody Collection at the Missouri Historical Society.
- 15. Conservation with Marylou Miller, Webster Groves City Clerk.

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Gorlock Building

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Benner, Velma; Webster Groves; City of Webster Groves; 1950.

Blumenson, John J.G.; <u>Identifying American Architecture</u>; W.W. Norton and Company, Inc.; New York; 1981.

Bryan, John Albury; <u>Missouri Contribution to American Architecture</u>; St. Louis Architectural Club; St. Louis; 1928.

McCue, George; The Building Art in St. Louis; Two Centuries; Knight Publishing Company; St. Louis; 1981.

Poppeliers, John; What Style Is It?; The Preservation Press of the National Trust for Historic Preservation; Washington, DC; 1977.

Whiffen, Marcus; American Architecture Since 1780; The MIT Press; Cambridge, Massachusetts; 1969.

The Kate Moody Collection; located at the Missouri Historical Society, Jefferson Memorial Building, Forest Park, St. Louis, MO.

"A Historic Survey of the Gore-Lockwood District in Webster Groves"; Historic Section of the St. Louis County Department of Parks and Recreation; Clayton, MO: 1983.

Webster Groves Building Permits #421 and #497; Webster Groves City Hall, 4 E. Lockwood, Webster Groves, MO.

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Part of Lot 8 of Webster Groves, beginning at Intersection of the North line of Lockwood Avenue with the West line of Gore Avenue; thence along the West line of Gore Avenue 116 feet, 7-1/2 inches, more or less, to the South line of property now or formerly of William F. Clamp; thence West along said South line of Clamp Property and its prolongation westwardly, 169 feet, 11-1/2 inches, more or less to the East line of property now or formerly of Charles Scholz; thence South along said East line of Scholz Property 92 feet, 8 inches, more or less, to a point in the North line of Lockwood Avenue, 181 feet, 8-5/8 inches West of its Intersection with the West line of Gore Avenue and thence East along the North line of Lockwood Avenue 181 feet, 8-5/8 inches to the beginning.

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2. Jim Denny, Chief, Survey & Registration and State Contact Person Department of Natural Resources P.O. Box 176 Jefferson City

August, 1984 (314) 751-4096 Missouri 65102

9. Major Bibliographical References

See Continuation Sheet

				·
10.	Geograp	hical Data		
_	-	ty <u>less than 1</u> r Groves, MO - IL	· 	Quadrangle scale 1:24,000
	Easting	A 2 7 4 7 4 0 Northing Lilian ion and justification	Zone Easting D	Northing
List all	states and countie	es for properties overla	pping state or county bo	undaries
state		code	county	code
state		code	county	code
11.	Form Pre	pared By		
name/title	l. ▶ Ann Morris			:
organizat	ion Webster Gro	ves Historical Soci	ety date Augu	ust, 1983
street & n	number 4 E. Loc	ckwood	telephone	(314) 962-3426 (Ann Morris)
city or to	wn Webster Gi	roves	state	Missouri 63119
12.	State His	storic Prese	rvation Offic	er Certification
The evalu	ated significance of	this property within the st	tate is:	
665), I her according	reby nominate this p g to the criteria and p	roperty for inclusion in the procedures set forth by the	e National Register and certif	rvation Act of 1966 (Public Law 89– y that it has been evaluated
Joh	toric Preservation Of In Karel, Direct	tor & Deputy State	Historic Preservation	0/1/0//
title Off	icer, Division	of Parks & Histori	c Preservation	date 9/4/89
	PS use only: preby certify that this	property is included in the	e National Register	
Keene	er of the National Re	raister		date
Attest				date ⁻
	of Registration			

(1954-rev. 1974) Quadrangle GEOLOGICAL SURVEY AND WATER RESOURCES STATE OF MISSOURI Gore and Lockwood Avenues U.S.G.S. 7.5' "Webster Groves, MO-1 1" Scale: 1:24,000 Webster Groves, Missouri A. 15/730000/4274740 GORELOCK BUILDING [450 000 FFFT [HT]] 20" UTM REFERENCES: DEPARTMENT OF THE INTERIOR GEOLOGICAL SURVEY UNITED STATES 90°22'30" 38°37'30" mr 44 N 710 000 FEET **√**(§) (ILL.) - TS -

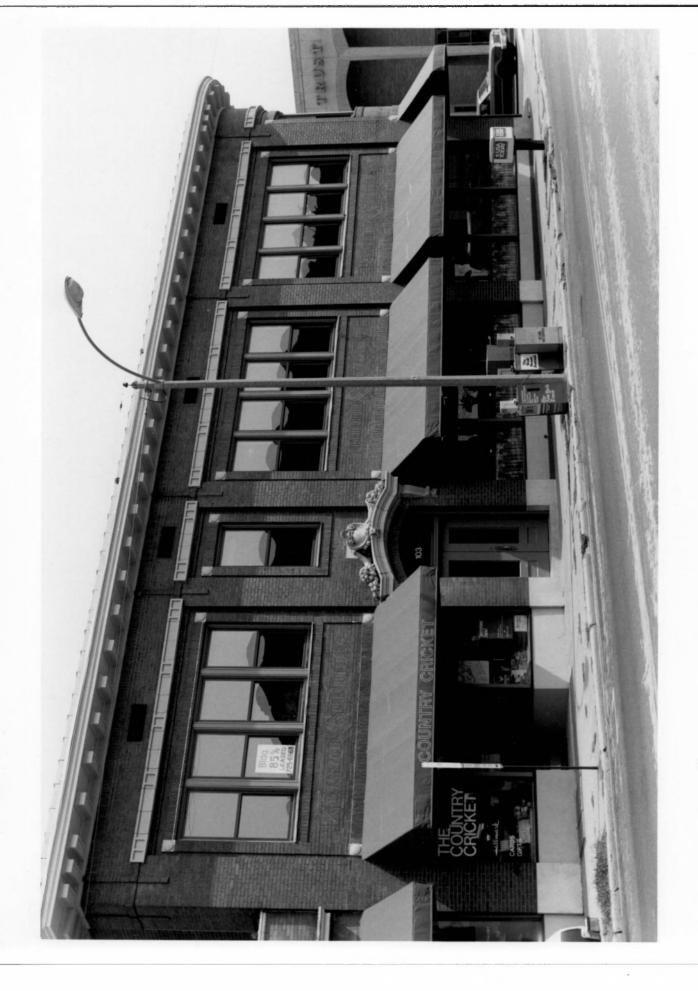
GORELOCK BUILDING Add. 1 of 4
Webster Groves, St. Louis County, Missouri
Photographer: Esley Hamilton
Date: August 1984
Location of negative: St. Louis County
Department of Parks & Recreation
41 S. Central, Clayton, MO 63105

View looking northwest to south & east fronts



GORELOCK BUILDING Add. 2 of 4
Webster Groves, St. Louis County, Missouri
Photographer: Esley Hamilton
Date: August 1984
Location of negative: St. Louis County
Dept. of Parks & Recreation
41 S. Central, Clayton, MO 63105

View looking northeast to east half of south elevation



GORELOCK BUILDING Add. 3 of 4
Webster Groves, St. Louis County, Missouri
Photographer: Esley Hamilton
Date: August 1984
Location of negative: St. Louis County
Dept. of Parks & Recreation
41 S. Central, Clayton, MO 63105

View looking northwest to west half of south elevation



GORELOCK BUILDING Add. 4 of 4
Webster Groves, St. Louis County, Missouri
Photographer: Esley Hamilton
Date: August 1984
Location of negative: St. Louis County
Dept. of Parks & Recreation
41 S. Central, Clayton, MO 63105

View looking southeast to rear facade

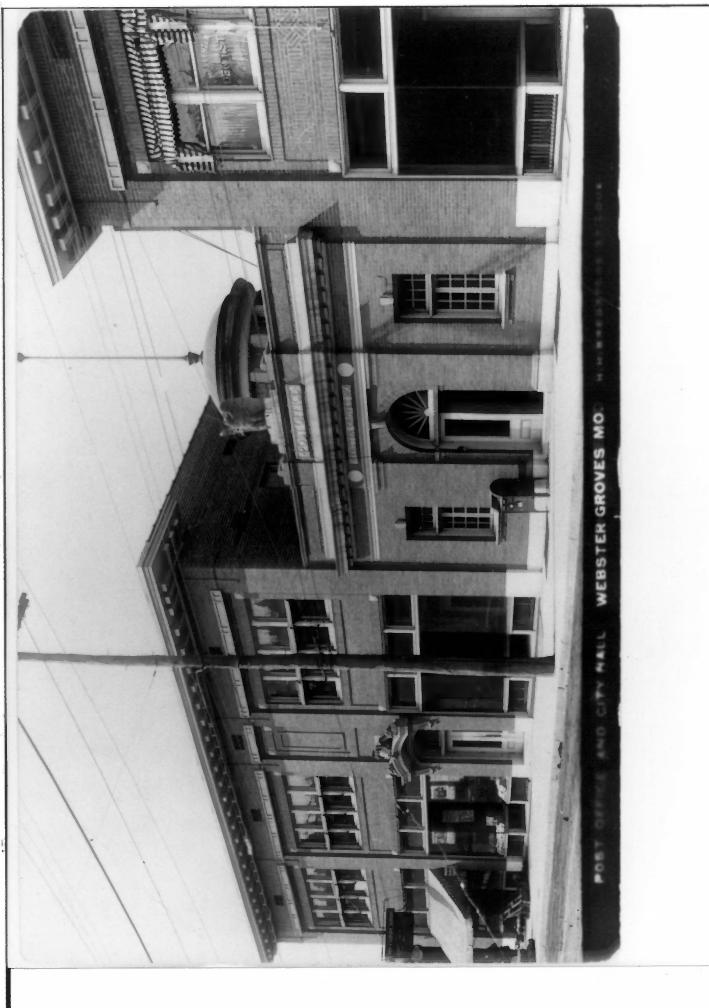


GORLOCK BUILDING Photo #1 of 9 Webster Groves, St. Louis County, Missouri

Date: 1911

Location of Negative:
Webster Groves Historical Society
4 E. Lockwood
Webster Groves, MO 63119

View Looking North; South Primary Facade



GORLOCK BUILDING Photo #2 of 9 Webster Groves, St. Louis County, Missouri

Date: 1925

Location of Negative: Webster Groves Historical Society 4 E. Lockwood Webster Groves, MO 63119

View Looking North; Southeast Corner and East Facade

Looking north on Gore Ave. from Bristol Building. Trust Co. Building in right

GORLOCK BUILDING Photo #3 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative: Webster Groves Historical Society

4 E. Lockwood Webster Groves, MO 63119

View Looking Northeast; South Primary Facade



GORLOCK BUILDING Photo #4 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative: Webster Groves Historical Society 4 E. Lockwood

Webster Groves, MO 63119

View Looking North; South Primary Facade



GORLOCK BUILDING Photo #5 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative:

Webster Groves Historical Society

4 E. Lockwood

Webster Groves, MO 63119

View Looking North; Detail on South Facade



Webster Groves, St. Louis County, Missouri Photo #6 of 9 GORLOCK BUILDING

Photographer: Esley Hamilton Date: August, 1983

Location of Negative: Webster Groves Historical Society

4 E. Lockwood

Webster Groves, MO 63119

View Looking North; Detail on South Facade

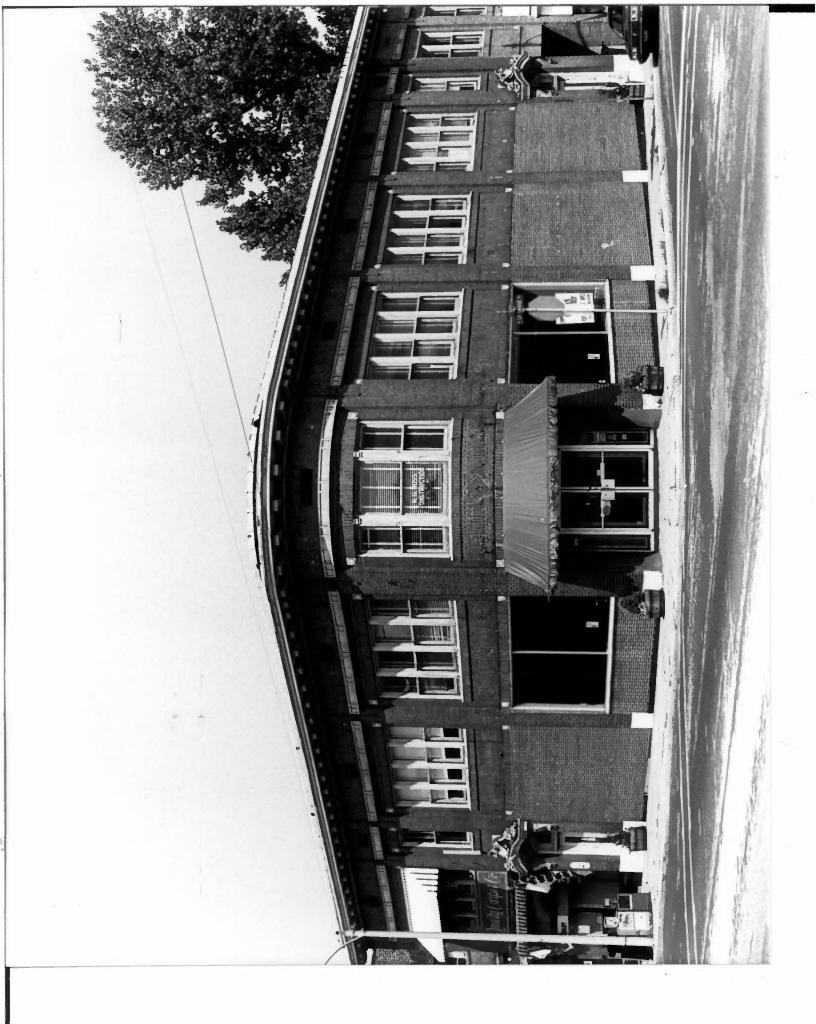


GORLOCK BUILDING Photo #7 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative:
Webster Groves Historical Society
4 E. Lockwood
Webster Groves, MO 63119

View Looking Northwest; Southeast. Corner Facade

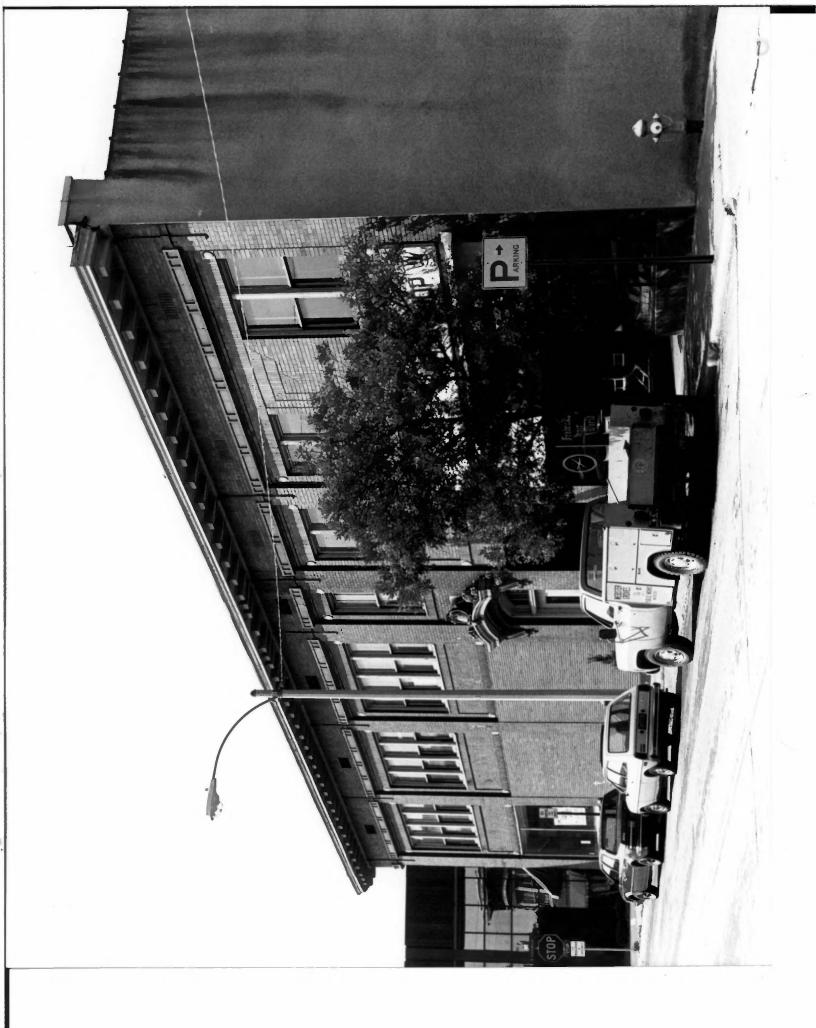


GORLOCK BUILDING Photo #8 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative: Webster Groves Historical Society 4 E. Lockwood Webster Groves, MO 63119

View Looking Southwest; East Facade



GORLOCK BUILDING Photo #9 of 9 Webster Groves, St. Louis County, Missouri

Photographer: Esley Hamilton Date: August, 1983

Location of Negative: Webster Groves Historical Society 4 E. Lockwood Webster Groves, MO 63119

View Looking Southwest; North Rear Facade

